

SUSTAINABLE TULIP AWARD APPLICATION FORM

Company:

Contact person:

E-mail:

Name of product/service/project:

**Circularity in your manufacturing/logistics activities (5 points): Which of below strategies apply to your project? Please describe only the relevant ones.**

R0 – Refuse	Making product/packaging redundant by abandoning its function or by offering the same function with a radically different product/packaging. Think f. e. about not using unnecessary packaging material or using other packaging materials.
R1 – Rethink	Make product/service/processes use more intensive through sharing products/services/processes or by putting multi-functional products/services/processes on the market. Think f.e. about better use of transport capacity or digital platforms.
R2 - Reduce	Increase efficiency in product manufacture or service use by consuming fewer natural resources and materials or emission reduction. Describe how and to which extent your project reduced the burden on the environment. Important aspects may include reducing carbon emissions and/or the used energy.

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R3 - Reuse	Reuse by another consumer of (discarded) product/packaging material which is still in good condition and fulfils its original function or reuse of (packaging) materials.
R4 – Repair	Repair and maintenance of defective product/asset so it can be used with its original function. Assess the extent to which the project planned for the long life of your product/asset.
R5 – Refurbish	Restore an old product/asset/building/service and bring it up-to-date. Think about the use of digital technologies.
R6 – Remanufacture	Restoring the functionality of end-of-life product/asset to new-like product. Think about the packaging materials or
R7 – Repurpose	Use discarded product/service or its parts in a new product/service with a different function.

**Impact (5 points): Can you quantify your circular impact? How do you measure the results of the above points?**

**Cooperation (5 points): In what way do you cooperate with other companies/organisations, especially in your logistics supply chain?**

**Business model (5 points): Do you have a financially sound business model? Please describe the financial viability and sustainability of the projects mentioned in the above points.**