**Project Proposal GUIDELINES**

Financial support provided by the Ministry of Foreign Affairs under the *Open call for cultural cooperation Morocco 2024*

The table below refers to the topics that have to be included in the project proposal. The proposal has a maximum of 3000 words, has to be written in English and saved/send under the name ‘project proposal open call 2024 – *Name Organization* ‘ in PDF format. If you have questions about the project proposal, budget, application form or other related topic, please contact the press and culture department at rab-pcz@minbuza.nl.

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| **Content Project Proposal**  |
| 1 | Front page including names of the organizations (both Dutch & Moroccan partners) + image(s) of organization(s) or the project  |
| 2 | Introduction of applying organizations (both Dutch & Moroccan partners) including vision and mission |
| 3 | Background of proposal: how did this project idea/proposal came to be?  |
| 4 | Clear description of the project: activity/ activities + objectives + performance indicators & results + timeline of milestones  |
| 5 | Collaboration: short description of all project partners, their role in the project and previous experiences with these partners |
| 6 | Marketing & Communication: general description of how media attention will be generated + an overview of offline outings + overview of online outings  |
|  | Attachment (optional): explanation/clarification of budget proposal  |